



# RAHELA PARVEEN SHISHIR

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## SUMMARY

To establish and grow a successful business that provides financial stability and independence by creating employment opportunities, innovative new products or services, and contribute to the economic growth of my community and society at large. Additionally, I want seek to break through gender barriers and empower other women to pursue their entrepreneurial dreams.

## WORK EXPERIENCE

### Owner

#### Aynan Printers & Publishers

February 2000

- Successfully led the company for 23 years, overseeing all aspects of operations and administration.
- Developed and implemented strategies that resulted in consistent growth and profitability.
- Established a reputation for delivering high-quality printing and publishing services, resulting in a loyal customer base.
- Maintained strong relationships with suppliers and vendors, negotiating contracts and ensuring cost-effectiveness.
- Maintained financial records and prepared financial reports, ensuring compliance with accounting principles and regulations.
- Oversaw marketing and branding efforts, creating a strong brand image and establishing the company as a leader in the industry.

### Owner

#### Shishir Enterprise

July 2005

- Successfully founded and managed a traditional handicrafts and Gifts items export, offering a wide range of high-quality, stylish design.
- Developed and implemented marketing and branding strategies that effectively targeted and engaged the company's target audience.
- Collaborated with designers and suppliers to curate a unique and on-trend selection of clothing and accessories.
- Stayed up-to-date with industry trends and advancements, implementing new technologies and processes to improve efficiency and productivity.
- Developed and maintained partnerships with key suppliers and vendors, negotiating contracts and ensuring cost-effectiveness.
- Participated in local and industry events to promote the business and expand the customer base.

## EDUCATION

- M.Sc (Psychology)  
Dhaka University 2nd Division
- B.Sc (Psychology)  
Dhaka University 2nd Division

February 1998 - December 1999

May 1993 - January 1998

**TRAINING & CERTIFICATION**

Sl	Description	Date	Organized/Support/Funded By
1.	Regional Academy on Gender, Inclusion and the Future of Work (Asia and the Pacific)	28 November – 02 December 2022, Bangkok, Thailand	International Training Centre, International Labour Organization (ILO)
2.	Leadership Program- Women and Entrepreneurship	05-23 March 2012	United States Department of State Bureau of Education and Cultural Affairs, USA
3.	Workshop on Database Management and ITC	31 May- 04 June 2008	Humber College, Toronto, Canada

**Other Designations**

- President- National Association of Small & Cottage Industries of Bangladesh (NASCIB) Women Entrepreneurs Council (NVEC)
- President - Kaliganj Upazilla, Jatiyo Party
- Vice President- Gazipur, Jatiyo Party
- Vice President- Central Board of Directors, National Association of Small & Cottage Industries of Bangladesh (NASCIB)
- Vice President- Gazipur District Branch, National Association of Small & Cottage Industries of Bangladesh (NASCIB)
- President- Lions Club of Dhaka (2010-2011 & 2021-2022)
- Secretary- Lions Club of Dhaka (2003-2004)
- Member- Bangladesh Lions Foundation (BLF)
- Member- Bangladesh Women Chamber of Commerce and Industry (BWCCI)
- Member- GMI & New Club Growth Team
- Member- Dhaka University Alumni Association (DUAA)
- Member- Dhaka University Psychology Alumni (DUPPA)

I declare that the above information is accurate to my knowledge.

Sign: (Rahela Parveen Shishir)

Date: 14.12.2023